

STATEMENT OF

STUART K. PRATT

CONSUMER DATA INDUSTRY ASSOCIATION WASHINGTON, D.C.

BEFORE THE

Committee on Financial Services

House of Representatives

ON

"Credit Reports: Consumers' Ability to Dispute and Change Inaccurate Information"

Chairman Frank, Ranking Member Bachus and Members of the Committee, thank you for this opportunity to appear before the Committee on Financial Services. I am Stuart Pratt, President and CEO for the Consumer Data Industry Association (CDIA).

The CDIA, is an international trade association representing approximately 300 consumer data companies that are the nation's leading institutions in credit and mortgage reporting services, fraud prevention and risk management technologies, tenant and employment screening services, check fraud prevention and verification products, and collection services.

We commend you for holding this hearing and welcome the opportunity to share our views. Thanks to the leadership of this Committee, the Fair Credit Reporting Act (15 U.S.C. 1681 *et seq.*) was materially amended in 2003 through enactment of the Fair and Accurate Credit Transactions Act of 2003. ¹ This Act changed the FCRA in a number of ways that are relevant to today's hearing.

My comments today will focus on:

- Our members' management of the quality of data in their databases, and
 consumer dispute processes, which have been stories of hard work and success.
- Tying up 30% of the industry's resources for assisting consumers with repetitive disputes that are deceptive is a problem worth solving. We believe that deceptive

2

¹ See Public Law 108-159, "The Fair and Accurate Credit Transactions Act of 2003."

credit repair activities are best addressed through additional resources dedicated to the FTC which has primary enforcement responsibilities over CROA. The FTC is doing a good job and could do more if resources are made available.

• Finally, CDIA data shows that the FACT Act has already had a positive effect on consumers. However, we believe that its provisions should be given time to work in the marketplace and that the full effectiveness of the Act cannot be assessed until all rulemaking processes are final

Data Accuracy - Industry and the Law

The FCRA makes it clear that all consumer reporting agencies are to "...follow reasonable procedures to ensure the maximum possible accuracy of information concerning the individual about whom the report relates." The term accuracy is difficult to define and an extensive discussion of this point can be found in Appendix I.

The Federal Trade Commission's (FTC) own Commentary on the FCRA provides insight into the question of intent regarding the FCRA duty to be accurate:

"General: The section does not require error free consumer reports. If a consumer reporting agency accurately transcribes, stores and communicates consumer information received from a source that it reasonably believes to be reputable and which is credible on its face, the agency does not violate this section simply by reporting an item of information that turns out to be inaccurate. However, when a consumer reporting agency learns or should reasonably be aware of errors in its reports that may

-

² FCRA Sec. 607(b) or 1681e(b).

indicate systematic problems (by virtue of information from consumers, report users, from periodic review of its reporting system, or otherwise) it can review its procedures for assuring accuracy."

Our members employ a range of internal strategies for ensuring the quality of data reported to them. Some are proprietary, but the sampling below gives you an idea of what goes into managing incoming data.

New data furnishers – all of our members report having specialized staff, policies and procedural systems in place to evaluate each new data furnisher. Common practices include reviews of licensing, references, and site visits. All apply robust tests to sample data sets and all work with the furnisher to conform data reporting to the Metro 2 data standard. Once a furnisher is approved, there may be ongoing monitoring of this data reporting stream during a probationary period of time.

Ongoing furnishing – Our members report a variety of practices; some of these are listed below:

- Producing reports for data furnishers which outline data reporting problems,
 including errors in loading data and data which is not loaded. This reporting
 process ensures data furnishers are receiving feedback regarding the quality of
 their data furnishing practices.
- Cross-referencing data in certain fields to look for logical inconsistencies are often used as a data quality check.

- Historical data reporting trends, at the database level or data furnisher level, are
 used as baseline metrics upon which to evaluate incoming data.
- Manual reviews of data can occur when anomalous data reporting trends are identified.
- Reviewing incoming data for consistency with the Metro 2 data standard.

Beyond the extensive, individual corporate strategies for ensuring data quality, our members have undertaken industry-level strategies as well. Central to these efforts has been the development of a data reporting standard for all 18,000 data sources which contribute to their databases. The latest iteration of this standard is titled Metro2. Appendix III provides an overview of this standard. Standardizing <a href="https://doi.org/10.1001/journal.org/10.1001/jou

"However, the failure to report electronically or to use Metro2 creates even more inaccuracies."

Use of the Metro 2 data reporting format is climbing steadily. In 2005 CDIA reported to the FTC that approximately 50 percent of all data provided to our members' data bases was reported using the Metro2 Format. Today, this percentage has grown to 81.3 percent. Our members' data quality teams believe this 62.6 percent increase is directly

5

³ Comments of the National Consumer Law Center, ANPR: Furnisher Accuracy Guidelines and Procedures Pursuant to Section 312 of the Fair and Accurate Credit Transactions Act, Pp. 16.

attributable not only to our members' tenacious efforts, but also to the FACT Act's focus on accuracy and yet-to-be proposed guidelines and rules governing accuracy and integrity of data.⁴

In addition to our members' individual efforts to encourage adoption of the Metro 2 Format, CDIA provides access to a "Credit Reporting Resource Guide" which is the comprehensive overview of the Metro2 Format. This guide is designed for all types of data furnishers, but it also provides specific guidance for certain types of furnishers to encourage proper use of the format. Target audiences include collection agencies, agencies which purchase distressed debt, all parties which report data on student loans, child support enforcement agencies and utility companies.

More than 500 of these guides are provided free of charge to data furnishers each year. Further, since 2004, CDIA and its Metro2 Task Force have administered telephonic and in-person workshops for thousands of data furnishers on a range of specialized topics regarding Metro2 including, for example:

- Reporting Requirements for Third Party Collection Agencies and Debt Purchasers.
- Reporting Requirements Specific to Legislation & Accounts Included in Bankruptcy.

⁴ No data furnisher must report any data to a consumer reporting agency or to do so using a particular reporting standard. We will discuss this point in greater detail later in this testimony, but the voluntary nature of our system of data furnishing is important context.

6

_

Data Accuracy – Studies

Both the General Accountability Office and the FTC have also acknowledged the difficulty of developing a working definition of accuracy that is meaningful.

As this Committee knows, Congress believed that more information was necessary to understand the true error rate in credit reports. Section 319 of the FACT Act requires the FTC to conduct an ongoing study of credit report accuracy and completeness. Five interim reports are due over the period of time between the date of enactment and 2014, which is when a final report to Congress is due. The FTC has issued two reports and is still working on a methodology by which to measure the accuracy and completeness of reports.

Often quoted statistics about rates of accuracy are flawed. In fact the GAO's statement below is a clear warning against using these studies as a yardstick for measuring accuracy:

'We cannot determine the frequency of errors in credit reports based on the Consumer Federation of America, U.S. PIRG, and Consumers Union studies. Two of the studies did not use a statistically representative methodology because they examined only the credit files of their employees who verified the accuracy of the information, and it was not clear if the sampling methodology in the third study was statistically projectable.'

Statement of Richard J. Hillman, Director, Financial Markets and Community Investment, General Accountability Office, Before the Senate Banking Committee, July 31, 2003.

In contrast to the studies discussed above by the GAO the Federal Reserve Board conducted research on more than 300,000 credit reports and made the following observations regarding the accuracy of reports:

"This analysis of the effects of data problems on credit history scores indicates that the proportion of individuals affected by any single type of data problem appears to be small..."

"Available evidence indicates that the information that credit-reporting [sic] agencies maintain on the credit-related experiences of consumers, and the credit history scoring models derived from these experiences, have substantially improved the overall quality of credit decisions while reducing the costs of such decision making.

Avery, Robert, et al., Federal Reserve Bulletin, "Credit Report Accuracy and Access to Credit", Summer 2004.

While The FACT Act requires studies of the question of accuracy, it also sought to "connect" consumers with their credit file disclosures with the goal of ensuring consumers review their reports proactively and on an annual basis. Consider the following data that result from enactment of the FACT Act.

Between December of 2004 and December of 2006, over 52 million free reports have been issued through www.annualcreditreport.com. In fact, CDIA estimates that through the combination of direct-to-consumer products and consumers exercising their rights under the FCRA (including the new FACT Act right to one free disclosure per year) our members operating as nationwide consumer reporting agencies have issued over 160 million disclosures since December of 2004.

Further, while consumer groups claim error rates as high as 79 percent of "credit reports" reviewed by consumers, data from www.annualcreditreport.com shows that 89 percent of the credit file disclosures issued resulted in no disputes. There are a number of points to consider with regard to the 11 percent of consumers who did submit a dispute:

- The 11 percent dispute rate is low by all measures. The GAO's 2004 FACT Act-required survey of consumers regarding credit report literacy suggested that dispute rates ranged from 18-21.8 percent of the disclosures made to consumers.
 In fact, a CDIA study conducted in 1991 showed a dispute rate of 25 percent of disclosures.
- Out of 52 million credit file disclosures reviewed by consumers, only 1.98% of these resulted in a dispute where data was deleted.
- Many disputes, perhaps as much as 55 percent, are in reality a request for an update of accurate data.⁵
- A dispute <u>is not</u> synonymous with an error. As discussed below deceptive
 disputes submitted by credit repair agencies have nothing to do with the accuracy
 of data. In approximately 25 percent of the disputes, the data is verified as
 accurate.
- A dispute <u>is not</u> synonymous with an error which is consequential and which will lead to an adverse result.⁶

9

⁵ Note that in the Federal Reserve Board's <u>Federal Reserve Bulletin</u>, Summer 2004, it was reported that data furnishers did not always report as consistently as they should and that approximately 29 of all accounts in the sample of 300,000 credit reports had not been updated in the 90 days. Further the Federal Reserve Board found that most disputes related to accounts closed by the consumer but which were not annotated by the lender as such.

Data Accuracy and the FACT Act

This Committee specifically addressed the question of ensuring the accuracy of data through bipartisan provisions in the Fair and Accurate Credit Transactions Act of 2003. The FACT Act passed the Committee by a bipartisan margin of more than a sixty votes and passed the House with more than 300 votes.

Many of the FACT Act requirements became effective on December 1, 2004, and one of the most relevant changes to the FCRA was the amendment to Sec. 623(a)(1)(A). This amendment directly addressed the accuracy of data furnished by a lender or other data source to a consumer reporting agency. The new standard of liability for furnishing accurate data to consumer reporting agencies is now "...knows or has reasonable cause to believe that the information is inaccurate" and it operates in stark contrast with the old standard of "...knows or consciously avoids knowing that the information is inaccurate."

Certain debt collection practices were also addressed in the FACT Act which speak to accuracy of data furnished to our members. For example, a prohibition on the sale or transfer of a debt where the owner of the account has been notified that it has been blocked by a consumer reporting agency due to an identity theft report (Sec. 615(f)). This provision ensures that accounts are not re-reported to a CDIA member, thus penalizing the consumer a second time. Sec. 615(g) requires third-party debt collectors

⁶ The FRB/FTC Report to Congress on the Fair Credit Reporting Act Dispute Process cites a 2005 GAO survey of consumers where 13% of the reasons for submitting a dispute were due to either incorrect personal information (such as a misspelling reported by a data furnisher) or incorrect information on a former spouse (where a divorce is not accounted for by a data furnisher).

to notify the owner of the account when a consumer notifies it that the debt "may be fraudulent or may be the result of identity theft..." Here again, if an account can be properly identified as associated with identity theft, then the collector can return it to the owner and can proactively delete the account from the consumer's file.

The above provisions are effective today, however a number of rules which could have an effect on overall accuracy of data reporting to CDIA members are not yet complete, but are worth noting.

Accuracy and Integrity - An interagency advance notice of proposed rulemaking for enhancing the accuracy and integrity of information furnished to consumer reporting agencies was issued and CDIA provided comments on May 22, 2006. This particular rulemaking process includes consideration of the reinvestigation process, as well as practices regarding the upfront furnishing of data.

Red Flag Guidelines - Also incomplete are red flag guidelines which include rules for resolving address discrepancies. Resolving such discrepancies at the account opening will reduce the likelihood that data reported to a consumer reporting agency is inaccurate.

Direct Disputes - Finally, rules have not been promulgated regarding the circumstances under which a consumer may dispute information directly with a data furnisher rather than having to go through the consumer reporting agency (see Sec. 623(a)(8)). We believe this rule could be particularly helpful to consumers if drafted properly, taking into

account the effects it could have on a voluntary system of data furnishing. The GAO found in their 2004 FACT Act Survey of credit report literacy that 64 percent of consumers wish to dispute information directly with the furnisher of information.

Regardless of which rulemaking processes are not complete, CDIA members have sought to assist data furnishers which choose to respond to consumers who come to them directly. Through the e-Oscar system, all 18,000 data sources have an automated means of updating data previously reported. This voluntary effort results in 35 million automated updates to data per year that are not a result of consumer disputes or regular, cyclical data reporting. These updates are a strong indicator that consumers are already interacting with their lenders and lenders wish to work with their customers.

In closing this discussion, we believe that the agencies are exercising care in their work and we can appreciate the complexity of issuing guidance and rules that have a positive effect for consumers and lending practices, but which do not harm the voluntary system of data furnishing. We cannot fully assess many of the positive, longitudinal effects of the FACT Act until these regulatory processes are complete and the regulations have been given time to work.

Accuracy and a Voluntary System

It would be wrong to close out our discussion of accuracy without first touching on the careful balance which has to be maintained in a voluntary system of data provision.

Again, not a single one of the more than 18,000 data furnishers has to provide a single record of data to our members. Some tend to think of the data furnisher community as just large financial institutions. To the contrary, amongst these 18,000 furnishers of data are thousands small banks, credit unions and retailers. These furnishers remain committed to furnishing data and often provide data which ensures that all credit-active consumers have a full and complete report. A regulatory overreach, sending costs and liabilities too high, will not "fix" anything, but it will likely have the effect of driving data furnishers to reconsider reporting any data at all to our members' databases. We discuss this point in greater detail in our letter to the FRB found in Appendix I.

Accuracy Summary

It is no surprise that this Committee already has a very good understanding of the importance of data flows to consumers, not just at the macro-economic level, but at the level of each individual consumer. Just this year, H.R. 1852 was passed out of committee. It included an amendment offer by Congressman Green requiring The FHA to find ways to ensure that alternative credit data is used in automated underwriting systems. Clearly data empowers consumers to build better lives and vouches for them when a lender otherwise has no relationship.

In closing, the consumer reporting industry is constantly working to ensure that data reported is of the highest quality. In the context of a system where data is provided voluntarily, we must not stifle or retard the growth of alternative data sources as a means of empowering more consumers to qualify for a sustainable and responsible loan. Nor

should we develop a regulatory framework that encourages data furnishers to drop out of the world's most sophisticated "credit reporting" system. Either result harms consumers most of all.

Reinvestigation Process – FACT Act

The FACT Act amended the FCRA significantly with regard to the reinvestigation process both for consumers in general and for those who may be victims of identity theft. Consider the following provisions:

- 1. FCRA Sec. 623(a)(6) Data Furnisher Accuracy & Identity Theft This newly created section of law requires that a data furnisher accept a consumer's allegation that he/she is a victim of identity theft where the consumer provides an identity theft report. Where this takes place the data furnisher may not continue to furnish such information to a consumer reporting agency.
- 2. FCRA Sec. 623(a)(8) Data Furnishers & Direct Disputes this newly created section of law requires data furnishers to accept disputes directly regarding an item of data they have previously reported to a consumer reporting agency. This provision is not effective until the FRB, NCUA and FTC issue regulations. Regulations have not been issued at this time.
- 3. FCRA Sec. 623(e) Data Furnishers & Regulations For the first time in the history of this Act, Congress determined that the question of the accuracy and integrity of the data reported to consumer reporting agencies would not only be regulated by the law, but by the federal banking agencies issuing guidelines and implementing regulations. These guidelines and regulations would also address reinvestigations conducted by data furnishers when in receipt of a dispute from a consumer reporting agency. To date, guidelines and regulations have not been issued.
- 4. FCRA Sec. 605B Consumer Reporting Agencies and Reinvestigations Consumers who have a valid ID Theft Report can direct a consumer reporting agency to block data which is identified as resulting from the crime.
- 5. FCRA Sec. 611(a)(1)(A) Consumer Reporting Agencies & Reinvestigations This amendment changed the standard by which reinvestigations are conducted by consumer reporting agencies. The new standard states that a consumer reporting

- agency "shall, free of charge, conduct a reasonable reinvestigation to determine whether the disputed information is inaccurate."
- 6. FCRA Sec. 611(a)(5)(A)(ii) Consumer Reporting Agencies & Reinvestigations—This amendment ensured that the data furnisher received confirmation from the CRA that the CRA had in fact followed through on the data furnisher's response to a dispute (e.g., delete or modify the data). This confirmation also serves as a reminder to the data furnisher to ensure that its system does not attempt to reinsert disputed information that is now correct.

Not only did the FACT Act directly address the reinvestigation process, but the FRB and FTC were also required to study the process, as well. This study was issued in August of 2006 and included no new legislative requirements. The statement below explains the agencies' thinking in this regard.

"The FACT Act Section 313(b)(4) requires the FTC and the Board include in this report any legislative or administrative recommendations for improvements to the dispute process that the agencies jointly determine to be appropriate. The agencies recommend that no legislative action be taken at this time, in large part because the agencies believe such action would be premature. The FACT Act imposes a number of new requirements on CRAS and furnishers that should enhance the consumer dispute process and improve accuracy, including measures to reduce identity theft and new requirements on furnishers. Many of these requirements are being implemented, and their effects on the dispute process have yet to be seen. This is particularly important given the voluntary nature of the reporting system and the uncertainty of how additional requirements and burdens would affect that system."

Federal Trade Commission "Report to Congress on the Fair Credit Reporting Act Dispute Process", August 2006, Pp. 34.

CDIA strongly agrees with this conclusion. However, the absence of legislative recommendations does not mean that the FACT Act has not already had a positive effect in the marketplace.

For example the number of disputes handled by our members' automated system for handling consumer disputes (named e-Oscar) has risen from 83 percent per the FRB/FTC report (see page 15) to 94 percent today (up 13.35 percent).⁷ This is only good news for consumers because data furnishers that use the e-Oscar system respond to more than 72 percent of all disputes in 1-14 days. Consumers want responses that are both correct and timely. e-Oscar accomplishes this goal.

Consumers also expect their file to be complete and e-Oscar helps data furnishers manage this consumer expectation. When a lender does not respond to a dispute, law requires that data be deleted. This is not always a good result and may mean the removal of an entire account rather than only a particular item in dispute. The e-Oscar system provides data furnishers with tools necessary to effectively manage incoming disputes. Much wider use of the e-Oscar system and ongoing investments to ensure ease of use for data furnishers has led to a dramatic drop off in the percentage of disputes for which a data furnisher fails to respond. In CDIA's 2003 testimony before the Senate Banking Committee we reported that fully 16 percent of all disputes were not processed by data furnishers and thus data was deleted. This failure of a data furnisher to respond to a consumer's dispute has been reduced from 16 percent to 6.27 percent of all disputes. This is tremendous progress by any measure and benefits both consumers and our lending system.

The increase in the percentage of disputes handled by the e-Oscar system is, not surprisingly, paralleled by an increase in the number of users from 15, 400 per the

-

⁷ For a complete discussion of the e-Oscar system, see Appendix II.

FTC/FRB report (see page 15) to more than 17,500 users⁸ (which is a 13.63% percent increase). This is also positive for consumers because it means that virtually all disputes are now handled in a standardized way and, thus, whether a consumer is working with one of the largest or smallest lenders in the country, he or she can have confidence in the quality of the dispute process.

Consumer Disputes and Automated Dispute Processing

The FRB/FTC report on the reinvestigation process states that "Consumer groups commented that consumers often supply CRAs with information and documentation sufficient to support their disputes (including account applications, billing statements, and letters), but CRAs neither review the documentation nor forward it to furnishers." CDIA strongly disagree with this assertion based on the following data. First, on average across our members' consumer relations divisions 54.34 percent of all disputes are submitted by consumers through telephone or the Web. Use of these channels is increasingly the choice consumers themselves are making.

Of the 44.43 percent of consumers who submitted data in writing:

- Approximately 85% submitted <u>only</u> a standardized form or letter.
- Approximately 10% involved an identity theft report.
- Approximately 2-3% of communications involved other information.

17

⁸ CDIA estimates that there were approximately 1000 users on the e-Oscar System in 2001.

_

It is clear from these data that, in fact, very few disputes involve extensive data and disputes are most often successfully processed to the satisfaction of the consumer with little more than a Web or telephonic communication. The FRB/FTC report cites data from TransUnion suggesting that 95 percent of the disputes handled are done to the satisfaction of the consumer with only 5 percent of consumers coming back to dispute the same data again (see page 24). Note that repetitive disputes are not necessarily an indication that the process is failing, when you consider that on average 30 percent of all disputes submitted are a result of credit repair activities. The problem of credit repair is discussed more thoroughly below.

The underlying concern some have expressed about automation is that the system of coding disputes used by our members often means consumer data is not submitted. The above data tells you that this is clearly not the case and that perceptions of the extent to which consumer's provide supporting data are inflated.

However, leaving aside how often a consumer submits additional data related to a dispute, the perception that our members' system for coding disputes is not effective is also wrong. As stated in the FTC's report on reinvestigations (page 17), CDIA's members estimate that a free-form field is used an average of 30 percent of the time to augment the dispute codes, clearly demonstrating that our members take a responsible approach to balancing the codes with additional data. This field allows an operator to include additional data for a data furnisher to consider.

It is also important to note that not all material submitted is legitimate and as discussed below efforts by credit repair agencies are an ongoing concern. For example, one of CDIA's members has a sample document which was ostensibly from Bank of America except that the name of the bank was misspelled on the stationery. One of the challenges our members have is ensuring that the dispute system is effective for consumers with legitimate concerns, but is not a system for deleting predictive data necessary for safety and soundness.

Credit Repair is a Concern

Our discussion of data accuracy and also reinvestigation processes would not be complete without acknowledging the problem of credit repair. It was this committee which enacted what is now known as the Credit Repair Organizations Act (citation) as Title II of the reform of the Fair Credit Reporting Act, all of which was passed in 1996. This enactment followed on the heels of more than 30 states which have enacted laws regulating such companies.

Historically credit repair operators would promise to delete accurate but negative data from a consumer's file for fees that in some cases exceeded \$1,000. Their primary tactic was to flood the reinvestigation system with repeated disputes of the same negative data in an effort to "break" the system and cause the data furnisher to both give up and not respond or to simply direct the consumer reporting agency to delete the data. Today,

operators are savvier and often avoid making false promises but even now they suggest that they will assist the consumer with disputing inaccurate or "unverifiable" information. In many cases "unverifiable" equates to the same practice of flooding the system and trying to have accurate, predictive derogatory data removed.

Our members estimate that on average across our members operating as nationwide consumer reporting agencies, no less than 30% of disputes filed are tied to credit repair. Repetitive disputes can be particularly harmful to smaller data furnishers such as community banks, thrifts, credit unions and retailers. These data sources are often a key to ensuring full and complete data on all credit-active consumers, but their ability to absorb costs is limited. In extreme cases, small-business data sources may simply choose not to report at all if costs of responding to disputes are too high.

Thankfully, no one data source is usually the target of a credit repair operator and credit repair efforts most often end up in failure. But this failure is at a cost to our members and to consumers. Consumers spend money on a service that cannot deliver. Industry incurs costs as well when it has to dedicate resources which could be used to service legitimate disputes, to disputes that are not likely to be valid.

The FTC has materials for consumers cautioning them when it comes to using credit repair and in fact one official made the following quote:

"The credit repair people that claim there's a bullet, a loophole in the laws that's going to let you instantly fix your credit, are lying to you. It's not true."

Steven Baker, Federal Trade Commission as quoted on MSNBC, 4-30-02

We believe the FTC should be given greater resources to investigate and prosecute violations of CROA. We also support amendments suggested by the FTC that would make their job of investigating and prosecuting those who violate the law.

Summary

In closing, let me touch on my opening three points again:

Our members' efforts to manage the quality of data in their databases, and consumer disputes have been a story of hard work and success. The data we've presented speaks for itself.

Tying up 30% of the industry's resources for assisting consumers with repetitive disputes that are deceptive is a problem worth solving. We believe that the problem of deceptive credit repair is best addressed through additional resources dedicated to the FTC which has primary enforcement responsibilities over CROA. The FTC is doing a good job and could do more if resources are made available.

Finally, we believe that the provisions of the FACT Act, which are extensive, should be given time to work in the marketplace and that the full effectiveness of the Act cannot be assessed at this time, though CDIA data shows that it has already had a positive effect.

21

Thank you for this opportunity to testify and I am happy to answer any questions.

Appendix I - Defining Accuracy

Following is a discussion of the difficulty of defining what constitutes accurate information and ultimately what is consequential.

We all know what we mean by the term 'accuracy.' But when we apply this term to an industry that sells three billion consumer reports per year and in fact which loads three billion updates of information per month, there's some context that can help us in our discussion. Consider the following points about the term "accuracy."

Accuracy and Voluntary Reporting: Fundamental to understanding the flow of information to consumer reporting agencies from more than 18,000 data furnishers is the fact that these data are provided voluntarily. Thus, there is always a careful balance that has to be maintained in order to ensure that the law creates appropriate duties for ensuring accuracy and alternatively, does not create a legal regime that imposes a strong disincentive to report at all.

Accuracy, Consumer Reporting Agencies and the Law: The CDIA's members are governed under the Fair Credit Reporting Act (15 U.S.C. Sec. 1681, et seq.), which establishes a duty that any consumer reporting agency must employ reasonable procedures to ensure the maximum possible accuracy of the information contained in the consumer report produced on a given consumer at a given point in time. Simply put, the law requires that the information contained in the report must be accurate as of the date reported. The Federal Trade Commission's own Commentary on the FCRA provides the following comment:

"General: The section does not require error free consumer reports. If a consumer reporting agency accurately transcribes, stores and communicates consumer information received from a source that it reasonably believes to be reputable and which is credible on its face, the agency does not violate this section simply by reporting an item of information that turns out to be inaccurate. However, when a consumer reporting agency learns or should reasonably be aware of errors in its reports that may indicate systematic problems (by virtue of information from consumers, report users, from periodic review of its reporting system, or otherwise) it can review its procedures for assuring accuracy."

Accuracy, Data Furnishers and the Law: In 1996, the FCRA was materially amended. Perhaps the most significant change was the addition of Section 623, which imposed for the first time an express duty on data furnishers to report accurate data to the consumer reporting agencies. In taking this step, the Congress acknowledged that consumer reporting agencies, on their own, could not fully ensure the accuracy of information absent the partnership with the data furnishers that voluntarily provide information to the databases of consumer reporting agencies.

Accuracy and the Absence of Information in All Files: Some have posited that consumer reports are inaccurate when there is data missing from the file. CDIA disagrees with this characterization. There is no doubt that while the vast majority of the nation's largest lenders report voluntarily to all of the nationwide consumer reporting agencies which produce what are commonly called "credit reports", there are some smaller data furnishers which may choose to report only to one system. Some variance in product will always be evident in a competitive marketplace. However, while there are modest variances between nationwide consumer reporting agencies' databases, they all compete based on file quality and content and, thus, all are constantly seeking to ensure that their reports are complete and fully representative of the consumer about whom the report relates.

Note that credit repair can have a deleterious effect on the completeness of a consumer's credit report and, thus, where third-party file comparisons identify absences of data between files, this is in part attributable to credit repair. One of our members testified that more than 30 percent of all consumer disputes were generated by credit repair agencies, which commonly dispute accurate, derogatory information with the sole intention of having that information deleted from the file. In 1996, the Congress recognized the seriousness of the credit repair problems and enacted the Credit Services Organizations Act (Public Law 90-321, 82 Stat.164). That law prohibits the following with regard to credit repair activities and there is a continued need for even greater enforcement resources in order to ensure the effectiveness of the Act:

SEC. 404. PROHIBITED PRACTICES. (7)

- (a) In General. -- No person may--
- (1) make any statement, or counsel or advise any consumer to make any statement, which is untrue or misleading (or which, upon the exercise of reasonable care, should be known by the credit repair organization, officer, employee, agent, or other person to be untrue or misleading) with respect to any consumer's credit worthiness, credit standing, or credit capacity to--
- (A) any consumer reporting agency (as defined in section 603(f) of this Act);

Accuracy and Data Furnishing/Data Reporting Timing Issues: Some have reviewed reports about the same consumer obtained from more than one nationwide consumer credit reporting system and have suggested that differences in the status of a particular account (e.g., 30- v. 60-days delinquent) is an inaccuracy. The data are in fact accurate as of the date reported. There are a number of reasons for differences in the status of the same account on different "credit reports" produced by different credit reporting systems. For example, if a lender's data center is on the west coast and it ships physical media of accounts receivable information to each nationwide credit reporting systems, then the physical media may arrive on different days. The result is one of the nationwide systems may receive and load its update of a particular account sooner than the others. Thus, the status of a particular account is shown as sixty days delinquent on one system as of June

1, and on another the same account may, until the update is loaded, display the same account as thirty days delinquent (pending the update to sixty days as of June 1). Another reason may be that a data furnisher produced an incorrect set of data for one of the three systems and, via the credit reporting systems' audit controls, this physical media is sent back to the data furnisher for reprocessing and correction. Physical media are also, though infrequently, damaged in transit and have to be sent back to a data furnisher for reprocessing. Our members report success in migrating data furnishers from physical media reporting to electronic. One member reports that 90% of data is now reported electronically.

<u>Accuracy and the Consumer – Perceptions and Realities:</u> One of our members observed that items in a consumer's credit file may be accurate, but not in sync with the consumer's perspective. Consumers have a tendency to "dispute" such items that are not in sync with their perspective, even when the data is accurate. Below are a few examples⁹:

- (1)Maiden name A married woman obtains a copy of her file and sees that her married name is not on file. She calls to dispute this and the representative asks her if she has applied for any credit in her married name. She replies in the negative and offers that she and her husband are now starting to apply for joint credit accounts. She is advised that information in her file is reported to us by the credit grantors with whom that she holds accounts. Since she does not have any credit accounts in her married name, we would have no way of knowing that she has changed her name unless she reported this directly to us.
- (2) A consumer sees an old, dormant account on his file and indicates that he had long ago instructed the credit grantor to close the account. He might have confused that request with a similar request to another credit grantor. Or maybe he might have instructed the credit grantor to close the account and they never did. The point is that the information on file is "accurate", because it is an open account.
- (3) A consumer sees an account with General Electric Consumer Credit (GECC) on his file and swears that he never did business with GECC before. However, the account in question was with a retailer who subsequently outsourced their lending to GECC and the consumer never knew of that relationship or isn't aware that some retailers outsource their lending. In this case, the consumer will be adamant that the account is incorrect, but, in fact, it is accurate. Once they are made aware of the retailer's name (i.e. Home Depot for example), they acknowledge they do have a Home Depot account. The file was accurate.
- (4) A consumer sees a previous address listed as the current address and vice versa. He cannot understand how the credit bureau could make that mistake. However, the consumer had failed to notify some of his credit grantors about the previous move, so some credit grantors are still reporting the old address as current. This hasn't been an

_

⁹ These are actual examples are drawn from the industry experts who lead consumer relations/assistance units for the nation's largest consumer reporting agencies which maintain files on the majority of creditactive consumers.

issue for the consumer because the mail from those credit grantors is getting forwarded or the account is so inactive the credit grantors do not need to send him/her a billing statement very often.

- (5) A consumer sees his or her name listed with an unrecognizable combination of personal initials they don't remember using. The consumer's inclination is to believe the credit bureau is responsible for this. However, the fact is that our members' systems are incapable of making up a name. That particular name was transmitted to us by the credit grantor. Either the consumer previously used that name with a credit grantor in the past or the credit grantor transmitted the erroneous name.
- (6) Consumers also often find that employment data is not current on their file disclosures. This is due to the fact that many lenders do not report employment data any longer. Nonetheless, the FCRA requires that a consumer reporting agency disclose "all information in the file at the time of the request" and this includes dated employment data.

The previous examples have no bearing on the lender's risk decision. Yet, the consumer has questions about this data and regards these as "errors" by the credit reporting agency.

Accuracy and Divorce: One very significant challenge for CDIA's members is the problem lenders and consumer reporting agencies have with how credit obligations are handled incorrectly by divorce courts. A divorce decree does not supersede an original contract with a creditor and does not release a consumer from his or her legal responsibility on those accounts entered into jointly with the former spouse.

A consumer will see an item on his or her report and call to dispute the accuracy of it because they feel the divorce court adjudicated it. Despite the explanation that the debt is still owed the consumer will argue that her lawyer did not advise her at the time of her divorce that this would be the case. We explain to the consumer that it is ultimately his or her responsibility to contact creditors and seek a binding legal release of the debt obligations that have been incurred.

Accuracy and Expectations of Immediacy: Another very significant challenge is the perception by consumers that their credit reports should and can be updated nearly instantaneously. For example, consumers may review their credit reports and while data is accurate as of the date reported, they believe that recent payments should already be reflected showing a lower outstanding balance. A majority of data in the nationwide credit reporting systems is updated on a thirty-day cycle and this timing correlates with the thirty-day billing cycles for many types of contractually prescribed credit payments to creditors. A great many disputes are driven by a desire to update information, which is otherwise accurate.

<u>Accuracy and Misunderstandings About the Law:</u> Often enough our members report that consumers believe that when an account is delinquent and subsequently paid, that any negative information about the missed payments will be expunged from the record.

Similarly, consumers often believe that an item placed for collection should be expunged once paid. In fact, the law recognized that it is important for creditors to know when the account was paid and to also maintain a history of the timeliness of past payments for purposes of safety and soundness. Thus, the law permits adverse information to remain on the file, but for no more than seven years.¹⁰

We strongly believe that this context is essential. Anecdotes can be based on problems that are not real and in some cases are driven by perceptions or misconceptions about how the system does or should work and even how other laws work. Finally we caution against making the term "accuracy" synonymous with "consequential." Some inaccuracies are inconsequential to the consumer, such as a missing middle initial, and some inaccuracies may be very consequential, such as a lender incorrectly reporting a consumer as 30 days late on an account."

_

¹⁰ Note that bankruptcies may stay on the file for as long as 10 years.

Appendix II - Background on E-OSCAR-webTM

In 1993, CDIA's nationwide consumer credit reporting agency members <u>voluntarily</u> established an automated system to simplify and standardize the system of sending disputes to data furnishers. They recognized the importance of establishing a system which: (1) supported high response rates from data furnishers to disputes submitted by the consumer reporting agencies; (2) reduce the time for data furnishers to respond; (3) improve the quality of the responses received from data furnishers; and (4) lowered the cost of dispute processing for data furnishers and consumer reporting agencies.

In 1996¹¹ Section 611 the Fair Credit Reporting Act¹² was amended to include Section 611(a)(5)(D) which requires that "...any consumer reporting agency that compiles and maintains files on consumers on a nationwide basis shall implement an automated system through which furnishers of information to the consumer reporting agency may report the results of a reinvestigation that finds incomplete or inaccurate information in a consumer's file to other such consumer reporting agencies." This amendment codified the 1993 voluntary initiative of the association's nationwide consumer credit reporting agency members. Below you will find an excerpt from CDIA's testimony before the Senate Banking Committee¹³ which describes this system:

E-OSCAR-webTM

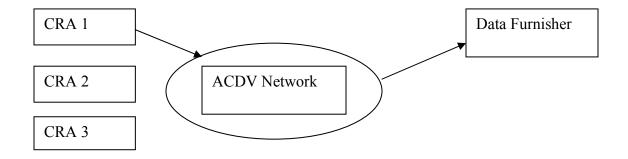
The consumer reporting industry, through the auspices of the industry association, came together in 1992 to build an Automated Consumer Dispute Verification (ACDV) process. This voluntary industry effort predated the FCRA amendments by a full five years. The network went live in November of 1993 and began growing quickly thereafter. Fully 50% of all consumer disputes sent by the consumer reporting industry to data furnishers were traveling through the ACDV process by 1996. From 1996 through 1998, the industry remained at that 50% market penetration. In 1998, we began a reengineering process to help capture additional users. We also took the opportunity to match up the ACDV process with the new Metro 2 Format. In 2001, we began beta testing the E-OSCAR-webTM network with data furnishers. We successfully went live in the early summer of 2001 and have retired our old network. The new network is secure, encrypted, and available to a larger number of companies because it is browser based. The industry has ambitious plans to encourage all of the data furnishers to migrate to the E-OSCAR network.

The essential process has remained the same since created in 1992, though recent technology innovations should encourage broader use of the system by smaller data furnishers. The consumer reporting agency receiving the dispute sends that dispute to the data furnisher.

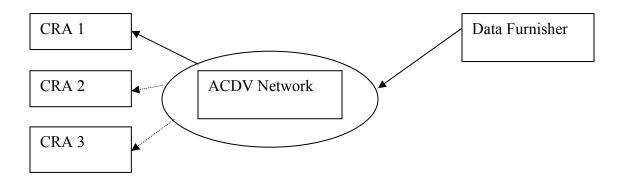
¹¹ PL 104-208

¹² 15 U.S.C. 1681 *et seq.*

¹³ Testimony of Stuart K. Pratt before the Senate Banking Committee, July 10, 2003, Pages 18-19.



The data furnisher researches the dispute, provides an answer and, if changing the account or deleting it, provides a copy of the dispute and the response to each of the consumer reporting agencies to which it reported the data originally.



Appendix III – Background on Voluntary Industry Data Reporting Standards

METRO FORMAT

More than 18,000 data furnishers provide approximately three billion updates of information per month to the nationwide credit reporting systems. No law requires any furnisher of information to provide data to a consumer reporting agency.

A data format standard becomes a very important part of how the industry can ensure greater precision in the reporting of information, particularly with such a wide diversity of data furnishers¹⁴. If each of these data furnishers can choose how to report data and what data goes into what fields or how to define the status of accounts, etc., then the files of any given consumer are likely to reflect a wide variety of approaches to reporting information making it far more difficult to properly and fairly assess a consumer's risk.

The original Metro format for credit reporting was first developed in the mid '70s. Over the years, it has gained in popularity and achieved a high level of use in the market place. By 1996, more than 95% of all data was received by the nationwide credit reporting systems in this format. In 1996, the credit reporting industry took advantage of the opportunity afforded by the Year 2000 data processing "bug" to completely reengineer the format for credit reporting. The Metro 2 format was introduced in 1997 and has been steadily gaining in use by the data furnisher community. At this time, more than half of all accounts are reported in this new format.

Both the original and the new Metro 2 formats are maintained by an industry task force of volunteers from each of the national systems. This group meets on a regular basis to develop industry-wide responses to questions from data furnishers and create new codes or fields as necessary. Annually this group creates and delivers training sessions on the Metro 2 format for data furnishers that have not yet converted to the new format. More of these training sessions are scheduled for 2006.

Typically, data furnishers report data on a regular basis, usually monthly. The industry does encourage those companies that bill their customers in cycles (e.g., every 30 days) to report that data to the consumer reporting agencies in cycles thus ensuring that the data is not only accurate as of the date reported but is also as current as possible.

The Metro 2 Format documentation is distributed within the industry by the Association. Data furnishers can obtain the document in hard copy or can download it from the CDIA website. The documentation is quite extensive and granular. For example, for the FCRA Compliance/Date of First Delinquency field, a full page is devoted to a description of each particular circumstance under which this date should be reported. A full definition of the field is provided. Procedures for reporting data in the field if the account should become current are discussed. In addition, the industry developed three detailed

_

¹⁴ Examples of data furnishers include credit unions, savings and loans, thrifts, mortgage lenders, credit card issuers, collection agencies, retail installment lenders, auto/finance lenders and more.

examples showing exactly how to calculate this important date in different situations. We also provide the exact language of the Fair Credit Reporting Act detailing this requirement for the convenience of customers.

81.3 percent of all data is voluntarily furnished using the Metro 2 format. CDIA's members continue to encourage data furnishers to migrate their practices from the Metro Format to Metro 2 due to the added precision this reporting format offers.